



Boomcycle Digital Marketing Highlights Critical Conversion Rate Gap Between DIY and Professional Bay Area Web Design

July 07, 2026

SAN RAMON, CA - July 07, 2026 -

Boomcycle Digital Marketing, a leading Bay Area web design company with over two decades of experience, emphasizes the substantial difference in conversion rates between do-it-yourself websites and professionally designed digital platforms. The San Francisco Bay Area's pre-eminent web design and website development company draws from more than 20 years of data to demonstrate what drives successful online conversions for regional businesses.

The distinction between amateur and professional web development extends far beyond aesthetics. According to industry analysis and client performance metrics, professionally designed websites consistently outperform DIY alternatives in converting visitors into customers. This conversion rate gap represents potentially thousands of dollars in lost revenue for businesses relying on template-based or self-built websites.

"The difference between a DIY website and a professionally designed site often comes down to conversion rate optimization based on real data and proven strategies," said David Victor, Founder and CEO of Boomcycle Digital Marketing. "After 20 years of analyzing what works for Bay Area businesses, we understand that effective web design combines visual appeal with strategic functionality, search engine optimization, and user experience principles that DIY platforms simply cannot match."

The company's extensive experience serving diverse clients throughout the San Francisco Bay Area, including businesses in San Francisco, San Jose, and surrounding communities, has provided valuable insights into regional market dynamics and consumer behavior patterns. This accumulated knowledge enables the firm to create websites that resonate with local audiences while maintaining broad appeal.

Professional web design encompasses multiple critical elements that DIY solutions frequently overlook. These include advanced SEO strategies, mobile responsiveness, page load optimization, intuitive navigation structures, and strategic placement of calls to action. Each component requires specialized knowledge and ongoing refinement based on performance data and evolving search engine algorithms.

The company's Intelligent Web Design methodology combines business discovery, artificial intelligence, and comprehensive search engine research to craft personalized digital experiences. This approach ensures that websites not only look professional but also function as effective business tools that generate measurable results.

"Many business owners underestimate the complexity of creating a website that actually converts visitors into customers," added Victor. "While DIY platforms make it easy to get something online quickly, they lack the strategic foundation necessary for long-term digital marketing success. Professional design considers everything from user psychology to technical SEO factors that significantly impact online visibility and conversion rates."

Beyond initial design and development, professional web services include ongoing optimization, security management, and performance monitoring. These elements ensure that websites continue to perform effectively as technology evolves and market conditions change.

Boomcycle Digital Marketing operates from its San Ramon, California headquarters, serving clients throughout the Bay Area and beyond. The company offers comprehensive digital marketing services including SEO Hyper-Optimization, Google Maps Marketing, content marketing, social media management, and Google Ads management. Their Marketing Intelligence System provides clients with real-time insights into marketing channel performance, enabling data-driven decisions about digital marketing investments.

With over 20 years of experience in digital marketing and internet services, the company has established itself as a trusted partner for businesses seeking to enhance their online presence and drive meaningful results through strategic web design and digital marketing initiatives.

###

For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

{

"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",

"@context": "https://schema.org",

"@type": ["LocalBusiness", "ProfessionalService"],

"parentOrganization": {

"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html"

},

"name": "Boomcycle Digital Marketing",

"alternateName": "Boomcycle",

"email": "hello@boomcycle.com",

"priceRange": "2500usd-25000usd",

"logo": "https://boomcycle.com/wp-content/uploads/2021/06/Boomcycle-blue-logo-rect-AMP-size.jpg",

"image":

"https://boomcycle.com/wp-content/uploads/2024/01/david-victor-seo-specialist-65945dc641f32-768x512.webp",

"sameAs": [

"https://about.me/boomcycle",

"https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",

"https://business.pleasanton.org/list/member/boomcycle-digital-marketing-san-francisco-bay-area-seo-company-10771",

"https://citationvault.com/location/boomcycle-digital-marketing-san-ramon/",

"https://clutch.co/profile/boomcycle-digital-marketing",

"https://finance.yahoo.com/news/boomcycle-digital-marketing-celebrates-22-174300334.html",

"https://finance.yahoo.com/news/businesses-achieve-instant-marketing-clarity-023900333.html",

"https://finance.yahoo.com/news/seo-company-boomcycle-digital-marketing-004700337.html",

"https://github.com/davidboomcycle",

"https://hamptonstechweek.com/?u=san-jose-seo-agency-boomcycle-digital-marketing-hh-7zYO1vSv",

"https://influencemarketinghub.com/agency/profile/boomcycle-digital-marketing/",

"https://maps.app.goo.gl/a4nHvMfwRPgKinUc8 ",

"https://members.sanramon.org/list/member/boomcycle-digital-marketing-4659",

"https://nextdoor.com/pages/boomcycle-digital-marketing-san-ramon-ca/",
"https://northeast.newschannelnebraska.com/story/52191448/california-seo-experts-boomcycle-digital-marketing-agency-unveils-cutting-edge-services-for-online-growth",
"https://panhandle.newschannelnebraska.com/story/50691526/boomcycle-digital-marketing-elevating-businesses-with-expert-california-web-designers-and-innovative-strategies",
"https://patch.com/california/sanramon/business/listing/411214/boomcycle-digital-marketing",
"https://pingdirapp48.directoryup.com/top-level-category-2/boomcycle-digital-marketing",
"https://sites.google.com/view/bay-area-seo-agency/home ",
"https://soloist.ai/boomcycle",
"https://thecmo.com/author/davidvictor/",
"https://www.alignable.com/san-ramon-ca/boomcycle-digital-marketing",
"https://www.bbb.org/us/ca/san-ramon/profile/seo-services/boomcycle-digital-marketing-1116-926126",
"https://www.bizmaker.org/san-ramon-ca/business-services/boomcycle-digital-marketing",
"https://www.caller.com/press-release/story/36073/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",
"https://www.cheboygannews.com/press-release/story/46381/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.cincinnati.com/press-release/story/7900/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.citizen-times.com/press-release/story/32540/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",
"https://www.courier-journal.com/press-release/story/111905/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.crunchbase.com/organization/boomcycle",
"https://www.delawareonline.com/press-release/story/77595/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.democratandchronicle.com/press-release/story/79544/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.designrush.com/agency/profile/boomcycle-digital-marketing",
"https://www.desmoinesregister.com/press-release/story/8283/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.dispatch.com/press-release/story/124681/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.facebook.com/BoomcycleDigitalMarketing",
"https://www.facebook.com/BoomcycleDigitalMarketing/",
"https://www.gbnconnect.com/california/san-ramon/74-other-professional-scientific-and-technical-activities/boomcycle-digital-marketing",
"https://www.glassdoor.com/Location/Boomcycle-Digital-Marketing-San-Ramon-Location-EI_IE9761414.0,27"

_IL.28,37_IC1147410.htm",
"https://www.globenewswire.com/en/search/organization/Boomcycle%2520Digital%2520Marketing",
"https://www.globenewswire.com/news-release/2025/08/27/3140290/0/en/Boomcycle-Digital-Marketing-Celebrates-22-Years-as-Leading-Bay-Area-SEO-Company.html",
"https://www.google.com/search?kgmid=/g/11v42qkxb_ ",
"https://www.heraldtribune.com/press-release/story/109403/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.instagram.com/boomcycledigitalmarketing/",
"https://www.jsonline.com/press-release/story/126349/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.linkedin.com/company/boomcycle-digital-marketing",
"https://www.linkedin.com/in/davidvictor07/",
"https://www.mapquest.com/us/california/boomcycle-digital-marketing-agency-427043789",
"https://www.mpnnow.com/press-release/story/310432/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",
"https://www.onlineathens.com/press-release/story/7599/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",
"https://www.ontoplist.com/boomcycle/",
"https://www.pinterest.com/boomcycle/",
"https://www.pjstar.com/press-release/story/7548/boomcycle-digital-marketing-enhances-small-business-web-site-design-services/",
"https://www.pressadvantage.com/organization/boomcycle-digital-marketing-agency",
"https://www.pressadvantage.com/story/57175-seo-company-launches-revolutionary-new-service-seo-hyper-optimization",
"https://www.provenexpert.com/en-gb/boomcycle-digital-marketing2/",
"https://www.shreveporttimes.com/press-release/story/2739/boomcycle-digital-marketing-leads-the-way-as-premier-bay-area-web-design-company-with-innovative-strategies-and-insights/",
"https://www.thecalifornian.com/press-release/story/6308/boomcycle-digital-marketing-enhances-small-business-website-design-services/",
"https://www.topseobrand.com/profile/boomcycle-digital-marketing",
"https://www.usatoday.com/press-release/story/15844/boomcycle-digital-marketing-enhances-small-business-website-design-services/",
"https://www.usatoday.com/press-release/story/18168/bay-area-web-design-company-boomcycle-digital-marketing-enhances-digital-services-portfolio/",
"https://www.yelp.com/biz/boomcycle-digital-marketing-san-ramon-2",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.youtube.com/watch?v=eKigFrNGqHk",
"https://www.zoominfo.com/c/boomcycle/345922656",

```
"https://x.com/Boomcycle",
"https://zyppy.com/companies/boomcycle-digital-marketing/",
"https://www.capecodtimes.com/press-release/story/54914/boomcycle-digital-marketing-marks-two-decades-
of-web-design-services-in-san-francisco-bay-area/",
"https://www.news-leader.com/press-release/story/9891/boomcycle-digital-marketing-marks-two-decades-of-
web-design-services-in-san-francisco-bay-area/",
"https://www.facebook.com/BoomcycleDigitalMarketing",
"https://www.linkedin.com/company/boomcycle-digital-marketing",
"https://twitter.com/Boomcycle",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.instagram.com/boomcycledigitalmarketing/"
],
"url": "https://boomcycle.com",
"description": "Boomcycle Digital Marketing Agency is a full-service digital strategy, SEO, AI-fueled digital
marketing, content marketing, web design, PPC, social media advertising and management company in the
San Francisco Bay Area, California.",
"telephone": "(925) 222-5221",
"geo": {
"@type": "GeoCoordinates",
"latitude": "37.7747762",
"longitude": "-121.9751712"
},
"address": {
"@type": "PostalAddress",
"addressCountry": "US",
"streetAddress": "111 Deerwood Rd STE 200",
"addressLocality": "San Ramon",
"addressRegion": "CA",
"postalCode": "94583"
},
"areaServed": {
"@type": "administrativearea",
"@id": "https://boomcycle.com#areaserved",
"geo": {
"@type": "geocircle",
"georadius": "50000",
"geoMidpoint": {
"@type": "GeoCoordinates",
```

```
"latitude": "37.7747762",  
"longitude": "-121.9751712"  
},  
"postalcode": [  
"94570",  
"94583",  
"94526",  
"94528",  
"94552",  
"94568",  
"94507",  
"94537",  
"94540",  
"94588",  
"94595",  
"94578",  
"94605",  
"94580",  
"94516",  
"94517",  
"94549",  
"94551",  
"94563",  
"94518",  
"94586",  
"94587",  
"94523",  
"94620",  
"94502",  
"94705",  
"94565",  
"94608",  
"94560",  
"94553",  
"94531",  
"94706",  
"94530",  
"94513",
```

"94514",
"94130",
"94803",
"94804",
"94404",
"94569",
"94561",
"94065",
"94547",
"94548",
"94564",
"94510",
"94505",
"94303",
"94525",
"94572",
"94005",
"94806",
"95035",
"95002",
"94002",
"94083",
"94011",
"94070",
"95391",
"94027",
"94014",
"95134",
"94025",
"94591",
"94030",
"94511",
"94043",
"95056",
"94089",
"94305",
"94066",
"94920",

```
"94512",
"94966",
"94023",
"94044",
"94964",
"94925",
"94028",
"94503",
"94941"
]
},
"containsPlace": [
{
"@type": "City",
"name": "San Jose",
"sameAs":
["https://en.wikipedia.org/wiki/San_Jose%2C_California","https://www.wikidata.org/wiki/Q16553","https://www.google.com/search?q=San_Jose%252C_California&kgmid=/m/0f04v","https://www.google.com/maps/search/?api=1&query=San_Jose%2C_California"]
},
{
"@type": "City",
"name": "San Francisco",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco","https://www.wikidata.org/wiki/Q62","https://www.google.com/search?q=San_Francisco&kgmid=/m/0jmj7","https://www.google.com/maps/search/?api=1&query=San_Francisco"]
},
{
"@type": "City",
"name": "Oakland",
"sameAs":
["https://en.wikipedia.org/wiki/Oakland%2C_California","https://www.wikidata.org/wiki/Q17042","https://www.google.com/search?q=Oakland%252C_California&kgmid=/m/0dc95","https://www.google.com/maps/search/?api=1&query=Oakland%2C_California"]
},
{
"@type": "City",
```

```
"name": "Fremont",
"sameAs":
["https://en.wikipedia.org/wiki/Fremont%2C_California","https://www.wikidata.org/wiki/Q49220","https://www.google.com/search?q=Fremont%252C_California&kgmid=/m/0dwh5","https://www.google.com/maps/search/?api=1&query=Fremont%2C_California"]
},
{
"@type": "City",
"name": "Hayward",
"sameAs":
["https://en.wikipedia.org/wiki/Hayward%2C_California","https://www.wikidata.org/wiki/Q491114","https://www.google.com/search?q=Hayward%252C_California&kgmid=/m/0qxzd","https://www.google.com/maps/search/?api=1&query=Hayward%2C_California"]
},
{
"@type": "City",
"name": "Sunnyvale",
"sameAs":
["https://en.wikipedia.org/wiki/Sunnyvale%2C_California","https://www.wikidata.org/wiki/Q208459","https://www.google.com/search?q=Sunnyvale%252C_California&kgmid=/m/0r6ff","https://www.google.com/maps/search/?api=1&query=Sunnyvale%2C_California"]
},
{
"@type": "City",
"name": "Concord",
"sameAs":
["https://en.wikipedia.org/wiki/Concord%2C_California","https://www.wikidata.org/wiki/Q490441","https://www.google.com/search?q=Concord%252C_California&kgmid=/m/0qymv","https://www.google.com/maps/search/?api=1&query=Concord%2C_California"]
},
{
"@type": "City",
"name": "Vallejo",
"sameAs":
["https://en.wikipedia.org/wiki/Vallejo%2C_California","https://www.wikidata.org/wiki/Q208445","https://www.google.com/search?q=Vallejo%252C_California&kgmid=/m/0gjcy","https://www.google.com/maps/search/?api=1&query=Vallejo%2C_California"]
},
```

```
{
"@type": "City",
"name": "Berkeley",
"sameAs":
["https://en.wikipedia.org/wiki/Berkeley%2C_California","https://www.wikidata.org/wiki/Q484678","https://www.
.google.com/search?q=Berkeley%252C_California&kgmid=/m/01jr6","https://www.google.com/maps/search/?
api=1&query=Berkeley%2C_California"]
},
{
"@type": "City",
"name": "Antioch",
"sameAs":
["https://en.wikipedia.org/wiki/Antioch%2C_California","https://www.wikidata.org/wiki/Q495357","https://www.
google.com/search?q=Antioch%252C_California&kgmid=/m/0qyjk","https://www.google.com/maps/search/?a
pi=1&query=Antioch%2C_California"]
},
{
"@type": "City",
"name": "Daly City",
"sameAs":
["https://en.wikipedia.org/wiki/Daly_City%2C_California","https://www.wikidata.org/wiki/Q370925","https://ww
w.google.com/search?q=Daly_City%252C_California&kgmid=/m/0r5qp","https://www.google.com/maps/searc
h/?api=1&query=Daly_City%2C_California"]
},
{
"@type": "City",
"name": "San Mateo",
"sameAs":
["https://en.wikipedia.org/wiki/San_Mateo%2C_California","https://www.wikidata.org/wiki/Q169943","https://w
ww.google.com/search?q=San_Mateo%252C_California&kgmid=/m/0r5y9","https://www.google.com/maps/s
earch/?api=1&query=San_Mateo%2C_California"]
},
{
"@type": "City",
"name": "San Leandro",
"sameAs":
["https://en.wikipedia.org/wiki/San_Leandro%2C_California","https://www.wikidata.org/wiki/Q851034","https://
www.google.com/search?q=San_Leandro%252C_California&kgmid=/m/0qy0b","https://www.google.com/ma
```

ps/search/?api=1&query=San_Leandro%2C_California"]

},

{

"@type": "City",

"name": "Livermore",

"sameAs":

["https://en.wikipedia.org/wiki/Livermore%2C_California","https://www.wikidata.org/wiki/Q138901","https://www.google.com/search?q=Livermore%252C_California&kgmid=/m/0qxzs","https://www.google.com/maps/search/?api=1&query=Livermore%2C_California"]

},

{

"@type": "City",

"name": "Tracy",

"sameAs":

["https://en.wikipedia.org/wiki/Tracy%2C_California","https://www.wikidata.org/wiki/Q953409","https://www.google.com/search?q=Tracy%252C_California&kgmid=/m/0r5gx","https://www.google.com/maps/search/?api=1&query=Tracy%2C_California"]

},

{

"@type": "City",

"name": "Redwood City",

"sameAs":

["https://en.wikipedia.org/wiki/Redwood_City%2C_California","https://www.wikidata.org/wiki/Q505549","https://www.google.com/search?q=Redwood_City%252C_California&kgmid=/m/0r5wt","https://www.google.com/maps/search/?api=1&query=Redwood_City%2C_California"]

},

{

"@type": "City",

"name": "Alameda",

"sameAs":

["https://en.wikipedia.org/wiki/Alameda%2C_California","https://www.wikidata.org/wiki/Q490744","https://www.google.com/search?q=Alameda%252C_California&kgmid=/m/0135g","https://www.google.com/maps/search/?api=1&query=Alameda%2C_California"]

},

{

"@type": "City",

"name": "Milpitas",

"sameAs":

```
["https://en.wikipedia.org/wiki/Milpitas%2C_California","https://www.wikidata.org/wiki/Q927510","https://www.google.com/search?q=Milpitas%252C_California&kgmid=/m/0r69z","https://www.google.com/maps/search/?api=1&query=Milpitas%2C_California"]
},
{
"@type": "City",
"name": "San Ramon",
"sameAs":
["https://en.wikipedia.org/wiki/San_Ramon%2C_California","https://www.wikidata.org/wiki/Q605472","https://www.google.com/search?q=San_Ramon%252C_California&kgmid=/m/0qyxy","https://www.google.com/maps/search/?api=1&query=San_Ramon%2C_California"]
},
{
"@type": "City",
"name": "Golden Gate Bridge",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Bridge","https://www.wikidata.org/wiki/Q44440","https://www.google.com/search?q=Golden_Gate_Bridge&kgmid=/m/035p3","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Bridge,Golden+Gate+Bridge"]
},
{
"@type": "City",
"name": "Golden Gate Park",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Park","https://www.wikidata.org/wiki/Q635559","https://www.google.com/search?q=Golden_Gate_Park&kgmid=/m/025psq","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Park,San+Francisco"]
},
{
"@type": "City",
"name": "San Francisco Museum of Modern Art",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco_Museum_of_Modern_Art","https://www.wikidata.org/wiki/Q913672","https://www.google.com/search?q=San_Francisco_Museum_of_Modern_Art&kgmid=/m/012_1t","https://www.google.com/maps/search/?api=1&query=San_Francisco_Museum_of_Modern_Art,151+3rd+Street%2C+San+Francisco"]
}
]
```

```

},
"openingHours": "Mo-Su 00:00-24:00",
"contactPoint": {
"@type": "ContactPoint",
"telephone": "(925) 222-5221",
"contactType": "Phone"
},
"hasMap": "https://maps.app.goo.gl/AyEmVHXvc53PUzNd6",
"knowsAbout": [{"@type": "Thing", "name": "Targeted advertising", "description": "type of advertising",
"sameAs":
["http://en.wikipedia.org/wiki/Targeted_advertising","https://www.google.com/search?q=Targeted+advertising
&kgmid=/m/04czgq3","https://www.wikidata.org/wiki/Q1628411"]},
{"@type": "Thing", "name": "Search engine marketing", "description": "type form of internet marketing",
"sameAs":
["http://en.wikipedia.org/wiki/Search_engine_marketing","https://www.google.com/search?q=Search+engine+
marketing&kgmid=/m/06mw8r","https://www.wikidata.org/wiki/Q846132"]},
{"@type": "Thing", "name": "Microsoft Advertising", "description": "certification program for Bing/Microsoft
partners at Bing Ads services", "sameAs":
["http://en.wikipedia.org/wiki/Microsoft_Advertising","https://www.google.com/search?q=Microsoft+Advertising
&kgmid=/m/09wjgv","https://www.wikidata.org/wiki/Q3050191"]},
{"@type": "Thing", "name": "Online presence management", "description": "process of presenting and drawing
traffic to a personal or professional brand online", "sameAs":
["http://en.wikipedia.org/wiki/Online_presence_management","https://www.google.com/search?q=Online+pre
sence+management&kgmid=/m/0glp9mx","https://www.wikidata.org/wiki/Q7094111"]},
{"@type": "Thing", "name": "Advertising campaign", "description": "series of advertisements centered around
a particular theme or character", "sameAs":
["http://en.wikipedia.org/wiki/Advertising_campaign","https://www.google.com/search?q=Advertising+campai
gn&kgmid=/m/05zc0s","https://www.wikidata.org/wiki/Q1761818"]},
{"@type": "Thing", "name": "Social media optimization", "description": "form of optimization", "sameAs":
["http://en.wikipedia.org/wiki/Social_media_optimization","https://www.google.com/search?q=Social+media+o
ptimization&kgmid=/m/0gbkgq","https://www.wikidata.org/wiki/Q1071262"]},
{"@type": "Thing", "name": "Web crawler", "description": "internet bot that systematically browses the World
Wide Web, typically for the purpose of Web indexing (web spidering)", "sameAs":
["http://en.wikipedia.org/wiki/Web_crawler","https://www.google.com/search?q=Web+crawler&kgmid=/m/0822
0","https://www.wikidata.org/wiki/Q45842"]},
{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs":
["http://en.wikipedia.org/wiki/Cost_per_action","https://www.google.com/search?q=Cost+per+action&kgmid=/
m/059m18","https://www.wikidata.org/wiki/Q796073"]},

```

{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile devices", "sameAs":
 ["http://en.wikipedia.org/wiki/Mobile_app", "https://www.google.com/search?q=Mobile+app&kgmid=/m/0h94y36", "https://www.wikidata.org/wiki/Q620615"]},

{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of web data", "sameAs":
 ["http://en.wikipedia.org/wiki/Web_analytics", "https://www.google.com/search?q=Web+analytics&kgmid=/m/07gnl6", "https://www.wikidata.org/wiki/Q10719477"]},

{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital technologies or digital tools", "sameAs":
 ["http://en.wikipedia.org/wiki/Digital_marketing", "https://www.google.com/search?q=Digital+marketing&kgmid=/m/02pxfkz", "https://www.wikidata.org/wiki/Q1323528"]},

{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs":
 ["http://en.wikipedia.org/wiki/Copywriting", "https://www.google.com/search?q=Copywriting&kgmid=/m/05rk_m", "https://www.wikidata.org/wiki/Q624896"]},

{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs":
 ["http://en.wikipedia.org/wiki/Search_engine_indexing", "https://www.google.com/search?q=Search+engine+indexing&kgmid=/m/0266gw4", "https://www.wikidata.org/wiki/Q2258979"]},

{"@type": "Thing", "name": "Responsive web design", "description": "approach to web design for making web pages render well on a variety of devices", "sameAs":
 ["http://en.wikipedia.org/wiki/Responsive_web_design", "https://www.google.com/search?q=Responsive+web+design&kgmid=/m/0h_98b8", "https://www.wikidata.org/wiki/Q420295"]},

{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs":
 ["http://en.wikipedia.org/wiki/Anchor_text", "https://www.google.com/search?q=Anchor+text&kgmid=/m/04j_xn", "https://www.wikidata.org/wiki/Q362007"]},

{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered, communicated, and acknowledged", "sameAs":
 ["http://en.wikipedia.org/wiki/Value_proposition", "https://www.google.com/search?q=Value+proposition&kgmid=/m/080c3mk", "https://www.wikidata.org/wiki/Q11700776"]},

{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs":
 ["http://en.wikipedia.org/wiki/DuckDuckGo", "https://www.google.com/search?q=DuckDuckGo&kgmid=/m/05zw489", "https://www.wikidata.org/wiki/Q12805"]},

{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs":
 ["http://en.wikipedia.org/wiki/Link_building", "https://www.google.com/search?q=Link+building&kgmid=/m/0j51l

_7","https://www.wikidata.org/wiki/Q1569371"}],
{ "@type": "Thing", "name": "Sitemaps", "sameAs":
["http://en.wikipedia.org/wiki/Sitemaps","https://www.google.com/search?q=Sitemaps&kgmid=/m/085k5w","https://www.wikidata.org/wiki/Q1343954"]},
{ "@type": "Thing", "name": "Alt attribute", "description": "alternative text that appears when a HTML element cannot be rendered", "sameAs":
["http://en.wikipedia.org/wiki/Alt_attribute","https://www.google.com/search?q=Alt+attribute&kgmid=/m/07mfr1","https://www.wikidata.org/wiki/Q1067764"]},
{ "@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from handheld mobile devices through a mobile or other wireless network", "sameAs":
["http://en.wikipedia.org/wiki/Mobile_web","https://www.google.com/search?q=Mobile+web&kgmid=/m/0bshmq","https://www.wikidata.org/wiki/Q1043805"]},
{ "@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs":
["http://en.wikipedia.org/wiki/Search_advertising","https://www.google.com/search?q=Search+advertising&kgmid=/m/02pmn5t","https://www.wikidata.org/wiki/Q844880"]},
{ "@type": "Thing", "name": "CSS", "description": "declarative language for styling web pages", "sameAs":
["http://en.wikipedia.org/wiki/CSS","https://www.google.com/search?q=CSS&kgmid=/m/015tjh","https://www.wikidata.org/wiki/Q46441"]},
{ "@type": "Thing", "name": "Publishing", "description": "process of production and dissemination of literature, music, or information", "sameAs":
["http://en.wikipedia.org/wiki/Publishing","https://www.google.com/search?q=Publishing&kgmid=/m/0hz28","https://www.wikidata.org/wiki/Q3972943"]},
{ "@type": "Thing", "name": "Computer network", "description": "network that allows computers to share resources and communicate with each other", "sameAs":
["http://en.wikipedia.org/wiki/Computer_network","https://www.google.com/search?q=Computer+network&kgmid=/m/025szts","https://www.wikidata.org/wiki/Q1301371"]},
{ "@type": "Thing", "name": "Backlink", "description": "links from some other website (the referrer) to that web resource (the referent)", "sameAs":
["http://en.wikipedia.org/wiki/Backlink","https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg","https://www.wikidata.org/wiki/Q373952"]},
{ "@type": "Thing", "name": "Analytics", "description": "discovery, interpretation, and communication of meaningful patterns in data", "sameAs":
["http://en.wikipedia.org/wiki/Analytics","https://www.google.com/search?q=Analytics&kgmid=/m/02gcn9","https://www.wikidata.org/wiki/Q485396"]},
{ "@type": "Thing", "name": "HTML5", "sameAs":
["http://en.wikipedia.org/wiki/HTML5","https://www.google.com/search?q=HTML5&kgmid=/m/02pd26x","https://www.wikidata.org/wiki/Q2053"]},

```

{"@type": "Thing", "name": "Search engine optimization", "description": "practice and strategies of increasing online visibility in search engine results pages", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_optimization", "https://www.google.com/search?q=Search+engine+optimization&kgmid=/m/019qb_", "https://www.wikidata.org/wiki/Q180711"]},
{"@type": "Thing", "name": "Reddit", "description": "American social news aggregation website and discussion portal", "sameAs": ["http://en.wikipedia.org/wiki/Reddit", "https://www.google.com/search?q=Reddit&kgmid=/m/0b2334", "https://www.wikidata.org/wiki/Q1136"]},
{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Analytics", "https://www.google.com/search?q=Google+Analytics&kgmid=/m/08w9_f", "https://www.wikidata.org/wiki/Q220577"]},
{"@type": "Thing", "name": "E-commerce", "sameAs": ["http://en.wikipedia.org/wiki/E-commerce", "https://www.google.com/search?q=E-commerce&kgmid=/m/02m96", "https://www.wikidata.org/wiki/Q484847"]},
{"@type": "Thing", "name": "Internet", "description": "global system of connected computer networks based on IP addressing and routing protocols", "sameAs": ["http://en.wikipedia.org/wiki/Internet", "https://www.google.com/search?q=Internet&kgmid=/m/03rlt", "https://www.wikidata.org/wiki/Q75"]},
{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs": ["http://en.wikipedia.org/wiki/Email_marketing", "https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg", "https://www.wikidata.org/wiki/Q1155133"]},
{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs": ["http://en.wikipedia.org/wiki/Online_shopping", "https://www.google.com/search?q=Online+shopping&kgmid=/m/047m52", "https://www.wikidata.org/wiki/Q212930"]},
{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs": ["http://en.wikipedia.org/wiki/User-generated_content", "https://www.google.com/search?q=User-generated+content&kgmid=/m/0b4qkr", "https://www.wikidata.org/wiki/Q579716"]},
{"@type": "Thing", "name": "Microsoft Bing", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft_Bing", "https://www.google.com/search?q=Microsoft+Bing&kgmid=/m/0bx7rw", "https://www.wikidata.org/wiki/Q182496"]},
{"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow either by clicking, tapping, or hovering", "sameAs": ["http://en.wikipedia.org/wiki/Hyperlink", "https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df", "https://www.wikidata.org/wiki/Q102014"]},
{"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the

```

internet", "sameAs":
["http://en.wikipedia.org/wiki/Web_directory", "https://www.google.com/search?q=Web+directory&kgmid=/m/011_tj", "https://www.wikidata.org/wiki/Q327349"]},
{"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs":
["http://en.wikipedia.org/wiki/Target_audience", "https://www.google.com/search?q=Target+audience&kgmid=/m/0ckzfp", "https://www.wikidata.org/wiki/Q2604680"]},
{"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs":
["http://en.wikipedia.org/wiki/Tri-Valley", "https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8", "https://www.wikidata.org/wiki/Q4118228"]},
{"@type": "Thing", "name": "Online advertising", "description": "form of advertising", "sameAs":
["http://en.wikipedia.org/wiki/Online_advertising", "https://www.google.com/search?q=Online+advertising&kgmid=/m/05b1rx", "https://www.wikidata.org/wiki/Q624902"]},
{"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs":
["http://en.wikipedia.org/wiki/Pay-per-click", "https://www.google.com/search?q=Pay-per-click&kgmid=/m/03_hgq", "https://www.wikidata.org/wiki/Q29778"]},
{"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary of Alphabet inc.", "sameAs":
["http://en.wikipedia.org/wiki/Google", "https://www.google.com/search?q=Google&kgmid=/m/045c7b", "https://www.wikidata.org/wiki/Q95"]},
{"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search engine listings, rather than through paid advertisements", "sameAs":
["http://en.wikipedia.org/wiki/Organic_search_results", "https://www.google.com/search?q=Organic+search+results&kgmid=/m/08lc_t", "https://www.wikidata.org/wiki/Q148461"]},
{"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to clicking on a search engine optimized search result, marketing promotion, marketing email, or an online advertisement", "sameAs":
["http://en.wikipedia.org/wiki/Landing_page", "https://www.google.com/search?q=Landing+page&kgmid=/m/082v2_", "https://www.wikidata.org/wiki/Q1494741"]},
{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA", "sameAs":
["http://en.wikipedia.org/wiki/Interstate_680_(California)", "https://www.google.com/search?q=Interstate+680+%28California%29&kgmid=/m/025x7t", "https://www.wikidata.org/wiki/Q399996"]},
{"@type": "Thing", "name": "Email", "description": "electronic changing digital messages between a network", "sameAs":
["http://en.wikipedia.org/wiki/Email", "https://www.google.com/search?q=Email&kgmid=/m/02nf_", "https://www.wikidata.org/wiki/Q9158"]},
{"@type": "Thing", "name": "Customer satisfaction", "description": "provides a leading indicator of consumer

purchase intentions and loyalty", "sameAs":
["http://en.wikipedia.org/wiki/Customer_satisfaction","https://www.google.com/search?q=Customer+satisfaction&kgmid=/m/09xtgd","https://www.wikidata.org/wiki/Q999278"]},

{"@type": "Thing", "name": "Competition", "description": "rivalry where multiple parties strive for a goal which cannot be shared", "sameAs":
["http://en.wikipedia.org/wiki/Competition","https://www.google.com/search?q=Competition&kgmid=/m/018tl7","https://www.wikidata.org/wiki/Q476300"]},

{"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that from which data and knowledge can be derived", "sameAs":
["http://en.wikipedia.org/wiki/Information","https://www.google.com/search?q=Information&kgmid=/m/03y39","https://www.wikidata.org/wiki/Q11028"]},

{"@type": "Thing", "name": "Alamo, California", "description": "census designated place in Contra Costa County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Alamo","_California","https://www.google.com/search?q=Alamo%2C+California&kgmid=/m/0qyj5","https://www.wikidata.org/wiki/Q241598"]},

{"@type": "Thing", "name": "Web development", "description": "development of a website for the Internet", "sameAs":
["http://en.wikipedia.org/wiki/Web_development","https://www.google.com/search?q=Web+development&kgmid=/m/02wdy8","https://www.wikidata.org/wiki/Q386275"]},

{"@type": "Thing", "name": "Twitter", "description": "American social networking service", "sameAs":
["http://en.wikipedia.org/wiki/Twitter","https://www.google.com/search?q=Twitter&kgmid=/m/0289n8t","https://www.wikidata.org/wiki/Q918"]},

{"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google", "sameAs":
["http://en.wikipedia.org/wiki/Google_Ads","https://www.google.com/search?q=Google+Ads&kgmid=/m/03l68z","https://www.wikidata.org/wiki/Q271982"]},

{"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement of visual elements on a page", "sameAs":
["http://en.wikipedia.org/wiki/Page_layout","https://www.google.com/search?q=Page+layout&kgmid=/m/076gwp","https://www.wikidata.org/wiki/Q868954"]},

{"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an individual or organization outperforms competition in some regard", "sameAs":
["http://en.wikipedia.org/wiki/Competitive_advantage","https://www.google.com/search?q=Competitive+advantage&kgmid=/m/01k5kw","https://www.wikidata.org/wiki/Q1150207"]},

{"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or concealing of an individuals or groups reputation", "sameAs":
["http://en.wikipedia.org/wiki/Reputation_management","https://www.google.com/search?q=Reputation+management&kgmid=/m/03xggz","https://www.wikidata.org/wiki/Q478594"]},

{"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Google_Maps","https://www.google.com/search?q=Google+Maps&kgmid=/m/055t58","https://www.wikidata.org/wiki/Q12013"]},

{"@type": "Thing", "name": "Strategy", "description": "high-level plan to achieve objectives in uncertain conditions",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Strategy","https://www.google.com/search?q=Strategy&kgmid=/m/07b7r","https://www.wikidata.org/wiki/Q185451"]},

{"@type": "Thing", "name": "WordPress", "description": "content management system", "sameAs":
 ["http://en.wikipedia.org/wiki/WordPress","https://www.google.com/search?q=WordPress&kgmid=/m/02vtpl","https://www.wikidata.org/wiki/Q13166"]},

{"@type": "Thing", "name": "Click-through rate", "description": "percentage of views on a certain web page that made a desired click",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Click-through_rate","https://www.google.com/search?q=Click-through+rate&kgmid=/m/06jmb1","https://www.wikidata.org/wiki/Q1100934"]},

{"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an organization.",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Marketing_plan","https://www.google.com/search?q=Marketing+plan&kgmid=/m/01jv6s","https://www.wikidata.org/wiki/Q580529"]},

{"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses to the end-user",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Retail","https://www.google.com/search?q=Retail&kgmid=/m/0191_7","https://www.wikidata.org/wiki/Q126793"]},

{"@type": "Thing", "name": "LinkedIn", "description": "American social networking website for people in professional occupations",
 "sameAs":
 ["http://en.wikipedia.org/wiki/LinkedIn","https://www.google.com/search?q=LinkedIn&kgmid=/m/03vgrr","https://www.wikidata.org/wiki/Q213660"]},

{"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and websites to promote a product or service",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Social_media_marketing","https://www.google.com/search?q=Social+media+marketing&kgmid=/m/0gpmcb","https://www.wikidata.org/wiki/Q267114"]},

{"@type": "Thing", "name": "Yelp", "description": "local directory service", "sameAs":
 ["http://en.wikipedia.org/wiki/Yelp","https://www.google.com/search?q=Yelp&kgmid=/m/0bngkg","https://www.wikidata.org/wiki/Q2299611"]},

{"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California",
 "sameAs":
 ["http://en.wikipedia.org/wiki/Interstate_580_(California)","https://www.google.com/search?q=Interstate+580+%28California%29&kgmid=/m/024jvk","https://www.wikidata.org/wiki/Q376835"]},

{"@type": "Thing", "name": "Web 2.0", "description": "World Wide Web sites that use technology beyond the static pages of earlier Web sites", "sameAs": ["http://en.wikipedia.org/wiki/Web_2.0", "https://www.google.com/search?q=Web+2.0&kgmid=/m/05b058", "https://www.wikidata.org/wiki/Q131164"]},

{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking service", "sameAs": ["http://en.wikipedia.org/wiki/Facebook", "https://www.google.com/search?q=Facebook&kgmid=/m/02y1vz", "https://www.wikidata.org/wiki/Q355"]},

{"@type": "Thing", "name": "Web browser", "description": "software application for retrieving, presenting, and traversing information resources on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web_browser", "https://www.google.com/search?q=Web+browser&kgmid=/m/082hp", "https://www.wikidata.org/wiki/Q6368"]},

{"@type": "Thing", "name": "Dashboard (business)", "sameAs": ["http://en.wikipedia.org/wiki/Dashboard_(business)", "https://www.google.com/search?q=Dashboard+%28business%29&kgmid=/m/0bmrb3", "https://www.wikidata.org/wiki/Q4343952"]},

{"@type": "Thing", "name": "Duplicate content", "description": "content that appears on more than one web page", "sameAs": ["http://en.wikipedia.org/wiki/Duplicate_content", "https://www.google.com/search?q=Duplicate+content&kgmid=/m/055z3qr", "https://www.wikidata.org/wiki/Q1129516"]},

{"@type": "Thing", "name": "Marketing", "description": "study and process of promoting, distributing, and selling products or services to customers", "sameAs": ["http://en.wikipedia.org/wiki/Marketing", "https://www.google.com/search?q=Marketing&kgmid=/m/0g4gr", "https://www.wikidata.org/wiki/Q39809"]},

{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs": ["http://en.wikipedia.org/wiki/Social_media", "https://www.google.com/search?q=Social+media&kgmid=/m/0fch0p", "https://www.wikidata.org/wiki/Q202833"]},

{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant search terms used by people searching online for a particular product, service or piece of information.", "sameAs": ["http://en.wikipedia.org/wiki/Keyword_research", "https://www.google.com/search?q=Keyword+research&kgmid=/m/02wvj87", "https://www.wikidata.org/wiki/Q6398555"]},

{"@type": "Thing", "name": "Website", "description": "set of related web pages served from a single web domain", "sameAs": ["http://en.wikipedia.org/wiki/Website", "https://www.google.com/search?q=Website&kgmid=/m/085n4", "https://www.wikidata.org/wiki/Q35127"]},

{"@type": "Thing", "name": "Advertising", "description": "form of communication for marketing, typically paid for", "sameAs": ["http://en.wikipedia.org/wiki/Advertising", "https://www.google.com/search?q=Advertising&kgmid=/m/011s0", "https://www.wikidata.org/wiki/Q1129516"]},

<https://www.wikidata.org/wiki/Q37038>"}},

{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs": ["http://en.wikipedia.org/wiki/Competitor_analysis", "<https://www.google.com/search?q=Competitor+analysis&kgmid=/m/01l9pm>", "<https://www.wikidata.org/wiki/Q624630>"]},

{"@type": "Thing", "name": "Business marketing", "description": "Marketing practice", "sameAs": ["http://en.wikipedia.org/wiki/Business_marketing", "<https://www.google.com/search?q=Business+marketing&kgmid=/m/0bvyy7>", "<https://www.wikidata.org/wiki/Q350884>"]},

{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas,_California", "<https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z>", "<https://www.wikidata.org/wiki/Q927510>"]},

{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_design", "<https://www.google.com/search?q=Web+design&kgmid=/m/086df>", "<https://www.wikidata.org/wiki/Q190637>"]},

{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["[http://en.wikipedia.org/wiki/Interstate_280_\(California\)](http://en.wikipedia.org/wiki/Interstate_280_(California))", "<https://www.google.com/search?q=Interstate+280+%28California%29&kgmid=/m/02byv5>", "<https://www.wikidata.org/wiki/Q399994>"]},

{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company", "<https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f>", "<https://www.wikidata.org/wiki/Q129238>"]},

{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation", "<https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y>", "<https://www.wikidata.org/wiki/Q1583910>"]},

{"@type": "Thing", "name": "Negative keyword", "sameAs": ["http://en.wikipedia.org/wiki/Negative_keyword", "<https://www.google.com/search?q=Negative+keyword&kgmid=/m/0k2l0f4>", "<https://www.wikidata.org/wiki/Q17071028>"]},

{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["<http://en.wikipedia.org/wiki/Blog>", "<https://www.google.com/search?q=Blog&kgmid=/m/084dw>", "<https://www.wikidata.org/wiki/Q30849>"]},

{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs": ["<http://en.wikipedia.org/wiki/Communication>", "<https://www.google.com/search?q=Communication&kgmid=/m/>"]}

01lhf","https://www.wikidata.org/wiki/Q11024"]},

{"@type": "Thing", "name": "Web content management system", "description": "a software content management system (CMS) specifically for web content.", "sameAs": ["http://en.wikipedia.org/wiki/Web_content_management_system","https://www.google.com/search?q=Web+content+management+system&kgmid=/m/0615s2","https://www.wikidata.org/wiki/Q45211"]},

{"@type": "Thing", "name": "Conversion rate optimization", "description": "process of optimizing the percentage of website visitors making a purchase, filling out a form or a different defined action", "sameAs": ["http://en.wikipedia.org/wiki/Conversion_rate_optimization","https://www.google.com/search?q=Conversion+rate+optimization&kgmid=/m/0ft9q0","https://www.wikidata.org/wiki/Q52083677"]},

{"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of employees, capital, or revenue", "sameAs": ["http://en.wikipedia.org/wiki/Small_business","https://www.google.com/search?q=Small+business&kgmid=/m/01pdc4","https://www.wikidata.org/wiki/Q1109680"]},

{"@type": "Thing", "name": "Dublin, California", "description": "city in California", "sameAs": ["http://en.wikipedia.org/wiki/Dublin","_California","https://www.google.com/search?q=Dublin%2C+California&kgmid=/m/0qxy8","https://www.wikidata.org/wiki/Q837109"]},

{"@type": "Thing", "name": "Microsoft", "description": "American multinational technology corporation", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft","https://www.google.com/search?q=Microsoft&kgmid=/m/04sv4","https://www.wikidata.org/wiki/Q2283"]},

{"@type": "Thing", "name": "Data science", "description": "interdisciplinary field of study focused on deriving knowledge and insights from data", "sameAs": ["http://en.wikipedia.org/wiki/Data_science","https://www.google.com/search?q=Data+science&kgmid=/m/0jt3_q3","https://www.wikidata.org/wiki/Q2374463"]},

{"@type": "Thing", "name": "Computer", "description": "general-purpose device for performing arithmetic or logical operations", "sameAs": ["http://en.wikipedia.org/wiki/Computer","https://www.google.com/search?q=Computer&kgmid=/m/01m3v","https://www.wikidata.org/wiki/Q68"]},

{"@type": "Thing", "name": "Photographer", "description": "person who takes photographs", "sameAs": ["http://en.wikipedia.org/wiki/Photographer","https://www.google.com/search?q=Photographer&kgmid=/m/0lgw7","https://www.wikidata.org/wiki/Q33231"]},

{"@type": "Thing", "name": "Health care", "description": "prevention of disease and promotion of wellbeing of humans and animals", "sameAs": ["http://en.wikipedia.org/wiki/Health_care","https://www.google.com/search?q=Health+care&kgmid=/m/01mw2x","https://www.wikidata.org/wiki/Q31207"]},

{"@type": "Thing", "name": "Danville, California", "description": "town in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Danville","_California","https://www.google.com/search?q=Danville%2C+Californ"]}

ia&kgmid=/m/0qynk","https://www.wikidata.org/wiki/Q846586"}},
 {"@type": "Thing", "name": "Business-to-business", "description": "commercial transaction between businesses", "sameAs":
 ["http://en.wikipedia.org/wiki/Business-to-business","https://www.google.com/search?q=Business-to-business&kgmid=/m/05mqkg","https://www.wikidata.org/wiki/Q325421"]},
 {"@type": "Thing", "name": "Technology company", "description": "company specializing in technology", "sameAs":
 ["http://en.wikipedia.org/wiki/Technology_company","https://www.google.com/search?q=Technology+company&kgmid=/m/0125z_t7","https://www.wikidata.org/wiki/Q18388277"]},
 {"@type": "Thing", "name": "East Bay", "description": "eastern region of the San Francisco Bay Area, California, USA", "sameAs":
 ["http://en.wikipedia.org/wiki/East_Bay","https://www.google.com/search?q=East+Bay&kgmid=/m/04rn4w","https://www.wikidata.org/wiki/Q2617944"]},
 {"@type": "Thing", "name": "Artificial intelligence", "description": "field of computer science that develops and studies intelligent machines", "sameAs":
 ["http://en.wikipedia.org/wiki/Artificial_intelligence","https://www.google.com/search?q=Artificial+intelligence&kgmid=/m/0mkz","https://www.wikidata.org/wiki/Q11660"]},
 {"@type": "Thing", "name": "Unique selling proposition", "description": "individual claim that differentiates a product or service", "sameAs":
 ["http://en.wikipedia.org/wiki/Unique_selling_proposition","https://www.google.com/search?q=Unique+selling+proposition&kgmid=/m/02zz_d","https://www.wikidata.org/wiki/Q963465"]},
 {"@type": "Thing", "name": "Competition (economics)", "description": "rivalry between firms; ability of companies to take each others market share in a given market", "sameAs":
 ["http://en.wikipedia.org/wiki/Competition_(economics)","https://www.google.com/search?q=Competition+%28economics%29&kgmid=/m/02p8j7_","https://www.wikidata.org/wiki/Q319676"]},
 {"@type": "Thing", "name": "Database", "description": "organized collection of data in computing", "sameAs":
 ["http://en.wikipedia.org/wiki/Database","https://www.google.com/search?q=Database&kgmid=/m/02bc6","https://www.wikidata.org/wiki/Q8513"]},
 {"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387", "sameAs":
 ["http://en.wikipedia.org/wiki/Consultant","https://www.google.com/search?q=Consultant&kgmid=/m/02n9jv","https://www.wikidata.org/wiki/Q15978655"]},
 {"@type": "Thing", "name": "Truth", "description": "what is in accord with fact or reality", "sameAs":
 ["http://en.wikipedia.org/wiki/Truth","https://www.google.com/search?q=Truth&kgmid=/m/07cb8","https://www.wikidata.org/wiki/Q7949"]},
 {"@type": "Thing", "name": "Software as a service", "description": "software licensing and delivery model in which software is licensed on a subscription basis and is centrally hosted", "sameAs":

["http://en.wikipedia.org/wiki/Software_as_a_service","https://www.google.com/search?q=Software+as+a+service&kgmid=/m/06_4c_","https://www.wikidata.org/wiki/Q1254596"]},

{"@type": "Thing", "name": "Marketing strategy", "description": "process that allow organization to concentrate limited resources on greatest opportunities", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_strategy","https://www.google.com/search?q=Marketing+strategy&kgmid=/m/01wg0g","https://www.wikidata.org/wiki/Q1363963"]},

{"@type": "Thing", "name": "Livermore, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Livermore","_California","https://www.google.com/search?q=Livermore%2C+California&kgmid=/m/0Qxzs","https://www.wikidata.org/wiki/Q138901"]},

{"@type": "Thing", "name": "Search engine", "description": "software system that is designed to search for information on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine","https://www.google.com/search?q=Search+engine&kgmid=/m/02wvbrv","https://www.wikidata.org/wiki/Q4182287"]},

{"@type": "Thing", "name": "PageRank", "description": "algorithm for calculating the authority of a web page based on link structure.", "sameAs": ["http://en.wikipedia.org/wiki/PageRank","https://www.google.com/search?q=PageRank&kgmid=/m/05xpb","https://www.wikidata.org/wiki/Q184316"]},

{"@type": "Thing", "name": "Walnut Creek, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Walnut_Creek","_California","https://www.google.com/search?q=Walnut+Creek%2C+California&kgmid=/m/0qyzb","https://www.wikidata.org/wiki/Q493261"]},

{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube","https://www.google.com/search?q=YouTube&kgmid=/m/09jcv","https://www.wikidata.org/wiki/Q866"]},

{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs": ["http://en.wikipedia.org/wiki/Nvidia","https://www.google.com/search?q=Nvidia&kgmid=/m/09rh_","https://www.wikidata.org/wiki/Q182477"]},

{"@type": "Thing", "name": "Alameda County, California", "description": "county in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Alameda_County","_California","https://www.google.com/search?q=Alameda+County%2C+California&kgmid=/m/0kpzy","https://www.wikidata.org/wiki/Q107146"]},

{"@type": "Thing", "name": "Google Chrome", "description": "desktop web browser developed by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Chrome","https://www.google.com/search?q=Google+Chrome&kgmid=/m/04j7cyf","https://www.wikidata.org/wiki/Q777"]},

{"@type": "Thing", "name": "Brand", "description": "identification for a good or service", "sameAs":

["http://en.wikipedia.org/wiki/Brand","https://www.google.com/search?q=Brand&kgmid=/m/01cd9","https://www.wikidata.org/wiki/Q431289"]},

{"@type": "Thing", "name": "User (computing)", "description": "person who uses a computer or network service", "sameAs": ["http://en.wikipedia.org/wiki/User_(computing)","https://www.google.com/search?q=User+%28computing%29&kgmid=/m/03qn84b","https://www.wikidata.org/wiki/Q278368"]},

{"@type": "Thing", "name": "Domain name", "description": "identification string that defines a realm of administrative autonomy, authority or control within the Internet", "sameAs": ["http://en.wikipedia.org/wiki/Domain_name","https://www.google.com/search?q=Domain+name&kgmid=/m/09y1k","https://www.wikidata.org/wiki/Q32635"]},

{"@type": "Thing", "name": "Venture capital", "description": "form of private equity financing that is provided by venture capital firms or funds to startups, early-stage, and emerging companies that have been deemed to have high growth potential or demonstrated high growth", "sameAs": ["http://en.wikipedia.org/wiki/Venture_capital","https://www.google.com/search?q=Venture+capital&kgmid=/m/01m2bt","https://www.wikidata.org/wiki/Q219409"]},

{"@type": "Thing", "name": "Entrepreneurship", "description": "creation or extraction of economic value", "sameAs": ["http://en.wikipedia.org/wiki/Entrepreneurship","https://www.google.com/search?q=Entrepreneurship&kgmid=/m/02nwq","https://www.wikidata.org/wiki/Q3908516"]},

{"@type": "Thing", "name": "San Francisco", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco","https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp","https://www.wikidata.org/wiki/Q62"]},

{"@type": "Thing", "name": "Data", "description": "information arranged for automatic processing", "sameAs": ["http://en.wikipedia.org/wiki/Data","https://www.google.com/search?q=Data&kgmid=/m/026sq","https://www.wikidata.org/wiki/Q42848"]},

{"@type": "Thing", "name": "Silicon Valley", "description": "region in northern of U.S. state of California", "sameAs": ["http://en.wikipedia.org/wiki/Silicon_Valley","https://www.google.com/search?q=Silicon+Valley&kgmid=/m/06pw6","https://www.wikidata.org/wiki/Q163820"]},

{"@type": "Thing", "name": "Heating, ventilation, and air conditioning", "description": "heating, ventilation, and air conditioning", "sameAs": ["http://en.wikipedia.org/wiki/Heating","_ventilation","_and_air_conditioning","https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp","https://www.wikidata.org/wiki/Q1798773"]},

{"@type": "Thing", "name": "Roofer", "description": "occupation, worker who works on a roof", "sameAs": ["http://en.wikipedia.org/wiki/Roofer","https://www.google.com/search?q=Roofer&kgmid=/m/0h398j","https://www.wikidata.org/wiki/Q552378"]},

{"@type": "Thing", "name": "Local search (Internet)", "description": "use of specialized Internet search engines

that allow users to submit geographically constrained searches against a structured database of local business listings", "sameAs": ["http://en.wikipedia.org/wiki/Local_search_(Internet)", "https://www.google.com/search?q=Local+search+%28Internet%29&kgmid=/m/08dt45", "https://www.wikidata.org/wiki/Q616553"]}, {"@type": "Thing", "name": "Mountain View, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Mountain_View", "_California", "https://www.google.com/search?q=Mountain+View%2C+California&kgmid=/m/0r6c4", "https://www.wikidata.org/wiki/Q486860"]}, {"@type": "Thing", "name": "California State University, East Bay", "description": "State university in Hayward, California", "sameAs": ["http://en.wikipedia.org/wiki/California_State_University", "_East_Bay", "https://www.google.com/search?q=California+State+University%2C+East+Bay&kgmid=/m/02k0pn", "https://www.wikidata.org/wiki/Q1026916"]}, {"@type": "Thing", "name": "San Ramon, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Ramon", "_California", "https://www.google.com/search?q=San+Ramon%2C+California&kgmid=/m/0qyxy", "https://www.wikidata.org/wiki/Q605472"]}, {"@type": "Thing", "name": "Blackhawk, California", "description": "census-designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Blackhawk", "_California", "https://www.google.com/search?q=Blackhawk%2C+California&kgmid=/m/02_t89", "https://www.wikidata.org/wiki/Q3470840"]}, {"@type": "Thing", "name": "Web hosting service", "description": "service of hosting websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_hosting_service", "https://www.google.com/search?q=Web+hosting+service&kgmid=/m/014pz4", "https://www.wikidata.org/wiki/Q5892272"]}, {"@type": "Thing", "name": "San Francisco Bay Area", "description": "metropolitan area in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco_Bay_Area", "https://www.google.com/search?q=San+Francisco+Bay+Area&kgmid=/m/06pvr", "https://www.wikidata.org/wiki/Q213205"]}, {"@type": "Thing", "name": "Google Search Console", "description": "internet service by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Search_Console", "https://www.google.com/search?q=Google+Search+Console&kgmid=/m/05h5pjax", "https://www.wikidata.org/wiki/Q328216"]}, {"@type": "Thing", "name": "United States", "description": "country primarily located in North America", "sameAs": ["http://en.wikipedia.org/wiki/United_States", "https://www.google.com/search?q=United+States&kgmid=/m/09c7w0", "https://www.wikidata.org/wiki/Q30"]}, {"@type": "Thing", "name": "Music", "description": "art/activity of creating art using sound", "sameAs": ["http://en.wikipedia.org/wiki/Music", "https://www.google.com/search?q=Music&kgmid=/m/04rlf", "https://www.wikidata.org/wiki/Q638"]}, {"@type": "Thing", "name": "Castro Valley, California", "description": "census-designated place in Alameda

County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Castro_Valley", "_California", "https://www.google.com/search?q=Castro+Valley%2C+California&kgmid=/m/0qxxj", "https://www.wikidata.org/wiki/Q1020700"]},
{"@type": "Thing", "name": "Return on investment", "description": "ratio between the net profit and cost of investment resulting from an investment of some resources", "sameAs":
["http://en.wikipedia.org/wiki/Return_on_investment", "https://www.google.com/search?q=Return+on+investm ent&kgmid=/m/0h3p28z", "https://www.wikidata.org/wiki/Q939134"]},
{"@type": "Thing", "name": "Oakland, California", "description": "city and county seat of Alameda County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Oakland", "_California", "https://www.google.com/search?q=Oakland%2C+Califor nia&kgmid=/m/0dc95", "https://www.wikidata.org/wiki/Q17042"]},
{"@type": "Thing", "name": "Home page", "description": "main page of a site", "sameAs":
["http://en.wikipedia.org/wiki/Home_page", "https://www.google.com/search?q=Home+page&kgmid=/m/03gd5 ", "https://www.wikidata.org/wiki/Q11439"]},
{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs":
["http://en.wikipedia.org/wiki/California", "https://www.google.com/search?q=California&kgmid=/m/01n7q", "http s://www.wikidata.org/wiki/Q99"]},
{"@type": "Thing", "name": "Website builder", "description": "a tool used to build a website", "sameAs":
["http://en.wikipedia.org/wiki/Website_builder", "https://www.google.com/search?q=Website+builder&kgmid=/ m/06gx4j", "https://www.wikidata.org/wiki/Q1625990"]},
{"@type": "Thing", "name": "Sacramento, California", "description": "capital city of California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Sacramento", "_California", "https://www.google.com/search?q=Sacramento%2C +California&kgmid=/m/07bcn", "https://www.wikidata.org/wiki/Q18013"]},
{"@type": "Thing", "name": "Advertising agency", "description": "business creating advertisements and/or placing them in third-party media publications", "sameAs":
["http://en.wikipedia.org/wiki/Advertising_agency", "https://www.google.com/search?q=Advertising+agency&kg mid=/m/029czc", "https://www.wikidata.org/wiki/Q216931"]},
{"@type": "Thing", "name": "Mobile device", "description": "small, hand-held computing device", "sameAs":
["http://en.wikipedia.org/wiki/Mobile_device", "https://www.google.com/search?q=Mobile+device&kgmid=/m/03 Oswj", "https://www.wikidata.org/wiki/Q5082128"]},
{"@type": "Thing", "name": "Video", "description": "technique of recording, copying and broadcasting of moving visual images; this is some general item for video because of the Wikipedia articles describe various aspects", "sameAs":
["http://en.wikipedia.org/wiki/Video", "https://www.google.com/search?q=Video&kgmid=/m/07z4p", "https://ww w.wikidata.org/wiki/Q34508"]},
{"@type": "Thing", "name": "Pleasanton, California", "description": "city in Alameda County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Pleasanton","_California","https://www.google.com/search?q=Pleasanton%2C+California&kgmid=/m/0qx_z","https://www.wikidata.org/wiki/Q747444"]},

{"@type": "Thing", "name": "Northern California", "description": "region of California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Northern_California","https://www.google.com/search?q=Northern+California&kgmid=/m/012x2r","https://www.wikidata.org/wiki/Q1066807"]},

{"@type": "Thing", "name": "Modesto, California", "description": "city in and county seat of Stanislaus County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Modesto","_California","https://www.google.com/search?q=Modesto%2C+California&kgmid=/m/0r7fy","https://www.wikidata.org/wiki/Q204561"]},

{"@type": "Thing", "name": "URL", "description": "web address to a particular file or page", "sameAs":

["http://en.wikipedia.org/wiki/URL","https://www.google.com/search?q=URL&kgmid=/m/07xy0","https://www.wikidata.org/wiki/Q42253"]},

{"@type": "Thing", "name": "Web page", "description": "single document composed of HTML that is directly viewable via web browsers and accessible via the World Wide Web", "sameAs":

["http://en.wikipedia.org/wiki/Web_page","https://www.google.com/search?q=Web+page&kgmid=/m/086nh","https://www.wikidata.org/wiki/Q36774"]},

{"@type": "Thing", "name": "Understanding", "description": "ability to think about and use concepts to deal adequately with an object", "sameAs":

["http://en.wikipedia.org/wiki/Understanding","https://www.google.com/search?q=Understanding&kgmid=/m/01fndy","https://www.wikidata.org/wiki/Q46744"]},

{"@type": "Thing", "name": "Hayward, California", "description": "city in Alameda County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Hayward","_California","https://www.google.com/search?q=Hayward%2C+California&kgmid=/m/0qxzd","https://www.wikidata.org/wiki/Q491114"]},

{"@type": "Thing", "name": "Sunnyvale, California", "description": "city in Santa Clara County, California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Sunnyvale","_California","https://www.google.com/search?q=Sunnyvale%2C+California&kgmid=/m/0r6ff","https://www.wikidata.org/wiki/Q208459"]},

{"@type": "Thing", "name": "Plastic surgery", "description": "medical specialty concerned with the altering or restoration of form and function", "sameAs":

["http://en.wikipedia.org/wiki/Plastic_surgery","https://www.google.com/search?q=Plastic+surgery&kgmid=/m/0bk8v","https://www.wikidata.org/wiki/Q182442"]},

{"@type": "Thing", "name": "Los Angeles", "sameAs":

["http://en.wikipedia.org/wiki/Los_Angeles","https://www.google.com/search?q=Los+Angeles&kgmid=/m/030qb3t","https://www.wikidata.org/wiki/Q65"]},

{"@type": "Thing", "name": "Saratoga, California", "description": "city in Santa Clara County, California, USA", "sameAs":

```
["http://en.wikipedia.org/wiki/Saratoga","_California","https://www.google.com/search?q=Saratoga%2C+Califo
rnia&kgmid=/m/0r6db","https://www.wikidata.org/wiki/Q927163"]},
{"@type": "Thing", "name": "Computer science", "description": "study of computation", "sameAs":
["http://en.wikipedia.org/wiki/Computer_science","https://www.google.com/search?q=Computer+science&kgm
id=/m/01mkq","https://www.wikidata.org/wiki/Q21198"]},
{"@type": "Thing", "name": "Boston", "description": "capital and largest city of Massachusetts, United States",
"sameAs":
["http://en.wikipedia.org/wiki/Boston","https://www.google.com/search?q=Boston&kgmid=/m/01cx_","https://w
ww.wikidata.org/wiki/Q100"]},
{"@type": "Thing", "name": "Webflow", "description": "website development tool", "sameAs":
["http://en.wikipedia.org/wiki/Webflow","https://www.google.com/search?q=Webflow&kgmid=/m/012zb scp","ht
tps://www.wikidata.org/wiki/Q20160951"]},
{"@type": "Thing", "name": "San Jose, California", "sameAs":
["http://en.wikipedia.org/wiki/San_Jose","_California","https://www.google.com/search?q=San+Jose%2C+Cali
fornia&kgmid=/m/0f04v","https://www.wikidata.org/wiki/Q16553"]},
{"@type": "Thing", "name": "San Ramon Valley", "description": "valley in California, United States of America",
"sameAs":
["http://en.wikipedia.org/wiki/San_Ramon_Valley","https://www.google.com/search?q=San+Ramon+Valley&k
gmid=/m/06yn5p","https://www.wikidata.org/wiki/Q7415233"]},
{"@type": "Thing", "name": "San Francisco Bay", "sameAs":
["http://en.wikipedia.org/wiki/San_Francisco_Bay","https://www.google.com/search?q=San+Francisco+Bay&k
gmid=/m/06ptx","https://www.wikidata.org/wiki/Q232264"]},
{"@type": "Thing", "name": "Webmaster", "description": "person responsible for maintaining one or many
websites", "sameAs":
["http://en.wikipedia.org/wiki/Webmaster","https://www.google.com/search?q=Webmaster&kgmid=/m/01r28v",
"https://www.wikidata.org/wiki/Q41674"]},
{"@type": "Thing", "name": "Clothing", "description": "covering worn on the body", "sameAs":
["http://en.wikipedia.org/wiki/Clothing","https://www.google.com/search?q=Clothing&kgmid=/m/09j2d","https://
www.wikidata.org/wiki/Q11460"]},
{"@type": "Thing", "name": "Diablo, California", "description": "CDP in Contra Costa County, California, United
States", "sameAs":
["http://en.wikipedia.org/wiki/Diablo","_California","https://www.google.com/search?q=Diablo%2C+California&
kgmid=/m/0qyny","https://www.wikidata.org/wiki/Q2622618"]},
{"@type": "Thing", "name": "Active voice", "description": "grammatical voice", "sameAs":
["http://en.wikipedia.org/wiki/Active_voice","https://www.google.com/search?q=Active+voice&kgmid=/m/0ch28
jg","https://www.wikidata.org/wiki/Q1317831"]}
}
```

Boomcycle Digital Marketing

Since 2003, we've helped clients attain visibility and sales with the best digital marketing strategies, SEO, PPC, AI, web design and social media ads. We create the website and sales lead generation pipeline that puts you ahead of your competition.

Website: <https://boomcycle.com>

Email: hello@boomcycle.com

Phone: (925) 222-5221

